



55th Annual 2022 Sioux Empire **SPORTSMEN'S SHOW**

MARCH 10-13

MEDIA ADVISORY

Media Contact:

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SOUTH DAKOTA'S LARGEST AND FAVORITE SPORTSMEN'S SHOW IS COMING SOON!

2022 SIOUX EMPIRE SPORTSMEN'S SHOW-AT-A-GLANCE

WHAT: The 55th Annual Sioux Empire Sportsmen's, Boat, Camping & Vacation Show

WHEN: March 10th – 13th, 2022

Thursday, March 10	5:00 p.m. – 9:00 p.m.
Friday, March 11	12:00 p.m. – 9:00 p.m.
Saturday, March 12	10:00 a.m. – 9:00 p.m.
Sunday, March 13	10:00 a.m. – 5:00 p.m.

WHERE: Sioux Falls Arena & Convention Center, 1201 Northwest Ave, Sioux Falls, SD 57104

ADMISSION: Adults \$10.00, Ages 6-12 \$2.50, Children 5 and under are free.
\$1.00 coupons available at www.siouxfallssportshow.com

DESCRIPTION: **It's a Sportsmen's, boat, RV, camping, vacation, outdoor equipment, and family fun show all under one roof.**
Attracting thousands of attendees and hundreds of exhibitors showcasing the latest and greatest in everything outdoors. The show will be filled with events and attractions including celebrities, live animals, crowd gathering seminars and entertainment for the whole family.

INTERVIEW OPPORTUNITIES

& CAMERA PLEASING VISUALS: **Hundreds of Exhibitors** ready to demo the latest products and services.
Fishing in the Live Trout Pond – Kids of all ages love this one.
Barn Yard Buddies- a variety of critters to please the kids.
The Great Lakes Timber Show- The Great Lakes Timber Show features chainsaw carving, ax throwing, antique logging tools, crosscut sawing, modified chain sawing, audience participation, and loads of clean family humor.
Kids' Fishing Workshop with the Pros from Scheels.
Free Fishing Seminars featuring National Pros & Celebrities **Korey Sprengel & Joe Henry**.



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FOR MORE INFO:

Contact **Mike Costanzo** at (605) 212-7665 or mikecostanzo1@gmail.com to arrange interviews, appearances, segments, and live remotes. www.siouxfallssportshow.com

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THE SIOUX EMPIRE SPORTSMEN'S SHOW RETURNS FOR ITS 55th YEAR FROM MARCH 10-13, 2022.

ABOUT THE SPORTSMEN'S SHOW:

Celebrating its 55th year, the Sioux Empire Sportsmen's Show hosts hundreds of exhibitors and attracts the imagination and interest of tens of thousands of outdoor enthusiasts from across the region to come explore and experience everything outdoors all under one roof!

Check out boats, RVs, marine electronics, tackle, the newest gear for hunting, camping, and fishing. Find the very best in resorts, lodges and camps from the Midwest and Canada. Book the perfect spot for family vacations. Come for the early show pricing – stay for the free seminars by top outdoors pros and the variety of fun features & attractions for the whole family.

The Sioux Empire Sportsmen's show is family-owned and operated by Cenaiko Productions.

ABOUT CENAIKO PRODUCTIONS:

Cenaiko Productions, Inc. (CPI), founded in 1964, has seen steady growth through the years. After its start with one small sportsmen's show in Fargo, North Dakota, the firm began branching out into other Midwest markets. CPI now produces five consumer expositions, in St. Paul and St. Cloud, Minnesota; Fargo, North Dakota; and Sioux Falls, South Dakota. The company is recognized as one of the largest exposition producers in the Upper Midwest. It is also one of the few remaining family-run businesses in the field.

FOR MORE SHOW INFO VISIT:

www.siouxfallssportshow.com

Facebook: facebook.com/siouxempiresportsmensshow

FOR FURTHER INFORMATION, MEDIA REGISTRATION AND OR REQUESTS PLEASE CONTACT:

Mike Costanzo at (651) 340-4848 or email mikecostanzo1@gmail.com
We will be happy to help you arrange interviews, appearances, demonstration and live remotes.



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FOR IMMEDIATE RELEASE

SIOUX EMPIRE SPORTSMEN'S SHOW OPENS MARCH 10TH AT THE SIOUX FALLS ARENA & CONVENTION CENTER

Dreaming of sun-filled, warm weather outdoor adventures? Whatever you need—boat or bobber, camper or cooler, RV or vacation, it can be found at **The Sioux Empire Sportsmen's Boat, Camping & Vacation Show**. Showcasing **hundreds of exhibits** featuring the latest outdoor products and services. Scores of representatives from top manufactures and retailers, fishing and hunting lodges, resorts, campgrounds, fly-ins, and outfitters are on hand to help with next summer's vacation plans. Free seminars, demonstrations, features and attractions, **there's something for everyone in the family to enjoy!**

SHOW DATE & HOURS:	Thursday, March 10	5:00 p.m. – 9:00 p.m.
	Friday, March 11	12:00 p.m. – 9:00 p.m.
	Saturday, March 12	10:00 a.m. – 9:00 p.m.
	Sunday, March 13	10:00 a.m. – 5:00 p.m.

THE SPORTSMEN'S SHOW IS MULTIPLE SHOWS IN ONE!

It's a Boat Show. Take the sting out of the winter weather by checking out new model fishing and power boats, pontoons and personal watercraft. Docks, lifts, motors and marine accessories are also featured. Get early Boat Show pricing from the area's best dealers.

It's an RV & Camping Show. Whether you drive off with a new RV or simply dreaming of one, you'll be glad you checked it out. Climb aboard one of the recreational vehicles (RVs) on display; they range from folding camping trailers and truck campers to motor homes of all sizes. Sport utility vehicles, van conversions and ATVs are also on display. Get the best prices of the year from the area's best dealers and find everything you may need for your next vacation.

It's an Outdoor Equipment Show. See the latest and greatest in outdoor equipment and electronics from top manufactures and retailers. The expansive tackle section includes rods, reels, sonar equipment, GPS systems, fishing accessories and more.

It's a Travel & Vacation Show. Book your vacation right at the show! Find the very best in resorts, lodges and camps from the Midwest and Canada. Book early before those great June-September dates get all booked up!

It's a Family Fun Show. From Barn Yard Buddies & The Great Lakes Timber Show, the Kids' Fishing Workshop, daily fishing seminars or fishing in the Live Trout Pond... you and your whole family will have a great day at the show!



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ADDITIONAL 2022 SPORTSMEN'S SHOW HIGHLIGHTS

- FISHING & HUNTING SEMINARS:** Fishing Pros **Korey Sprengel & Joe Henry** will be presenting Fishing Seminars all four days!
- KIDS FISHING WORKSHOPS:** The Pros from Scheels will run a Kids Fishing Workshop Saturday and Sunday.
- SPECIAL FEATURES & ATTRACTIONS:** **Barn Yard Buddies**- a variety of critters to please the kids.
The Great Lakes Timber Show- The Great Lakes Timber Show features chainsaw carving, ax throwing, antique logging tools, crosscut sawing, modified chain sawing, audience participation, and loads of clean family humor.
- The popular **Live Trout Pond** filled with rainbow trout will be open every day for some family fishing fun.

TICKET INFORMATION

Adults: \$10.00
Ages 6-12: \$2.50
Children 5 and under are free.
\$1.00 coupons available at www.siouxfallssportshow.com

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The event is produced by Cenaiko Productions, Inc. of Minneapolis, MN



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OUTDOOR PROS APPEARING AT THE 55th ANNUAL SIOUX EMPIRE SPORTSMEN'S SHOW

The Sioux Empire Sportsmen's Show returns to Sioux Falls Arena March 10th – 13th, 2022. Following are the professional outdoorsmen who will be providing free seminars throughout the run of the show.

FEATURED SPEAKERS

Korey Sprengel: Korey Sprengel is a 34 year old full time professional walleye fisherman from Beaver Dam, WI. He loves fishing tournaments because it pushes him to think outside of the box for new and different ways to catch more and bigger fish. Korey has been fishing competitive walleye events since 2008 and has accomplished many titles along the way. He made the jump to fish full time in 2013 and hasn't looked back. Not only does Korey fish walleye he has been gaining traction on the bass side as well. When not on the water Korey he heavily involved with his sponsors testing, developing new products, speaking, guiding, promoting and teaching the sport of fishing.

Short film about Korey:

<https://www.youtube.com/watch?v=zrHO6yufFwc>

Korey's seminar topics are: "**Trusting your Electronics**" and "**Spring Walleye Techniques**".

Joe Henry: As a fishing guide, licensed charter captain, and tournament angler, Joe has made fishing a part of his everyday life. He has experienced many successes throughout the years with some tough days sprinkled in as well. It is learning from both, Joe believes, helps make an angler more effective and versatile.

Joe has shared fishing techniques, strategies and philosophies with thousands through seminars across the U.S. He has a way of communicating and connecting with audiences, not speaking over their heads, but sharing information in a way that is both understandable and beneficial, yet entertaining. Professionally, Joe has enjoyed many leadership positions and serves on a variety of boards. His professional background combined with his many fishing credentials lead him to his current role, Executive Director of Lake of the Woods Tourism.

Joe works closely with 60 lodging facilities, area guides, and a variety of stakeholders. He is an active outdoor writer with articles published in dozens of publications. He appears in outdoor TV shows, produces videos, digital media, social media, and speaks about fishing and the outdoors across the Midwest.

Joes topics are "**Spot Hoppin' for Walleyes**" and "**Fishing Success on New Water**".

Korey and Joe will appear at the Sportsmen's Show all four days.



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2022 SPORTSMEN'S SHOW SEMINAR & ATTRACTIONS SCHEDULE

THURSDAY, MARCH 10

- 6:00 p.m. **Joe Henry:** *Spot Hoppin' for Walleyes*
- 7:00 p.m. **Great Lakes Timber Show**
- 7:30 p.m. **Korey Sprengel:** *Spring Walleye Techniques*

FRIDAY, MARCH 11

- 2:00 p.m. **Korey Sprengel:** *Spring Walleye Techniques*
- 3:00 p.m. **Great Lakes Timber Show**
- 3:15 p.m. **Joe Henry:** *Spot Hoppin' for Walleyes.*
- 4:30 p.m. **Korey Sprengel:** *Trusting your Electronics*
- 5:00 p.m. **Great Lakes Timber Show**
- 6:00 p.m. **Joe Henry:** *Fishing Success on New Water*
- 7:15 p.m. **Korey Sprengel:** *Spring Walleye Techniques*
- 7:30 p.m. **Great Lakes Timber Show**

SATURDAY, MARCH 12

- 11:00 a.m. **Kids' Fishing Workshop** *with the Pros from Scheels*
- 12:00 p.m. **Korey Sprengel:** *Spring Walleye Techniques*
- 12:30 p.m. **Great Lakes Timber Show**
- 1:30 p.m. **Joe Henry:** *Spot Hoppin' for Walleyes*
- 2:30 p.m. **Great Lakes Timber Show**
- 3:00 p.m. **Korey Sprengel:** *Trusting your Electronics*
- 4:30 p.m. **Joe Henry:** *Fishing Success on New Water*
- 6:00 p.m. **Korey Sprengel:** *Spring Walleye Techniques*
- 7:00 p.m. **Great Lakes Timber Show**

SUNDAY, MARCH 13

- 11:00 p.m. **Great Lakes Timber Show**
- 12:00 p.m. **Kids' Fishing Workshop** *with the Pros from Scheels*
- 1:00 p.m. **Korey Sprengel:** *Spring Walleye Techniques*
- 1:30 p.m. **Great Lakes Timber Show**
- 2:15 p.m. **Joe Henry:** *Spot Hoppin' for Walleyes*
- 3:30 p.m. **Korey Sprengel:** *Trusting your Electronics*